

MacDonald Ranches Performance Power 2023 Sale

Black and Red Genetics to Maximize the One Trait That Counts...*PROFIT*

March
14
2023



Performance Power 2023 Sale
Tuesday, March 14 2023 - 1:00 PM CDT
Kist Livestock Auction - Mandan, ND
270 Head Sell

Selling 170 Bulls including about 95 purebred, fullblood and high % Salers bulls along with 70 Optimizer Composites and 5 Angus.

Selling 100 Females including 85 bred Salers and Salers-cross females from our producing cowherd and 15 premier herd foundation heifer calves.



www.macdonaldranches.com

Visit our website to request a sale catalog, view pictures and video of the sale cattle, see performance and ultrasound information as it becomes available and see additional data on the bred females

Don't miss this powerful offering of both black and red Salers and Optimizer bulls. Genetics with the performance to add pounds and power to your calf crop along with the maternal characteristics to put profit in your cowherd.



MAC TORRINGTON 139T

Red Polled Purebred Salers and one of the most influential sires in the history of our breeding program.



MAC ELKHORN 554E

Black Polled Purebred Salers and breed leader for performance and maternal power.



MacDonald Ranches

7650 Hwy 1804 S. Bismarck, ND 58504

Linda MacDonald (701) 223-6222 • Will & Jerilyn MacDonald (701) 255-6096
will@macdonaldranches.com • www.macdonaldranches.com

Welcome to the MacDonald Ranch!

Thanks for taking the time to take a look at our breeding program. Our family has been in the seedstock business since 1939 when Jim MacDonald purchased his first registered Polled Hereford females. We have been breeding Salers since 1983 and have had an annual production sale every year since 1972.

We breed around 750 females that serve as the foundation of our Salers and Optimizer composite breeding program. We do over 600 AI services each year in our effort to introduce the best possible genetics into our seedstock offering and also have an aggressive embryo transplant program. We have collected carcass data on all of our cull steers and heifers since 1995 and 2023 will mark the 24th year that we have ultrasounded all of our bulls for carcass traits.

The ranch is located 10 miles southeast of Bismarck, North Dakota on the bluffs overlooking the Missouri River valley on scenic State Hwy 1804 where Bill's grandfather homesteaded in the 1880's. Even though Bill MacDonald, the patriarch of MacDonald Ranch Salers, was called home to meet his Lord and Savior in late 2013, MacDonald Ranches will continue to strive to produce seedstock genetics that meet and exceed the high standards he established.



Jerrold, Jayden and Ty MacDonald

Linda, Jerilyn and Will MacDonald

Here's Why You Need MacDonald Ranch Salers and Optimizer Genetics

Have more live calves than ever before.

Lighter birth weight and slender conformation of the Salers calf means more live calves with fewer assisted births. Newborn Salers calves get up and start suckling fast, even in tough weather conditions. Meat Animal Research Center (MARC) across-breed EPD adjustment factors show Salers to be the lightest birth weight of the Continental breeds.

Add thickness, length, muscle and gainability to your calf crop.

Our Salers and Optimizer Composites will put better butts, wider tops and more stretch in your calves. Take advantage of the benefits of heterosis.

Maintain carcass quality.

Over 20 years of collected carcass data and 20 years of complete ultrasound data enable us to offer superior carcass-trait genetics. Meat Animal Research Center (MARC) across-breed EPD adjustment factors show Salers to be the highest marbling of the Continental breeds.

Increase maternal efficiency.

Great milking and long-lived Salers and Salers-cross females are well known for their ability to raise a big calf and come back in bred year after year. They'll give you more pounds of calf weaned per cow exposed than any other crossbreeding option.

Selling Sons of These Breed-Leading Salers Sires In Volume

MAC CONNOR 7C



B W
-0.9
W W
+62
Y W
+88
Milk
+14
CED
+17.9

HOMOZYGOUS BLACK HOMOZYGOUS POLLED PUREBRED SALERS

His progeny are easy to spot with their tremendous capacity and thickness. Combines calving ease and moderate frame with explosive growth on feed. His productive daughters are making a name with their impressive progeny.

ECR FIRST STEP 843F



B W
-0.7
W W
+57
Y W
+92
Milk
+11
CED
+16.3

RED HOMOZYGOUS POLLED 87.5% SALERS

FIRST STEP is a wide EPD spread new generation red Salers sire who has ascended to being a breed trait leader for Yearling Wt and Marbling Score EPD's. His progeny are long-bodied with strong performance.

MAC EMPORER 114E



B W
+2.1
W W
+67
Y W
+108
Milk
+17
CED
+7.7

BLACK HOMOZYGOUS POLLED 87.5% SALERS

EMPORER is a powerful performance Salers sire who is a breed trait leader for Weaning Wt, Yearling Wt, Marbling Score and Carcass Wt EPD's. His eye-catching progeny have plenty of extra capacity and muscle.

TSB GRADY 19G



B W
+1.6
W W
+59
Y W
+81
Milk
+13
CED
+7.9

RED HOMOZYGOUS POLLED 93.1% SALERS

His progeny pack extra performance with plenty of thickness, muscle expression and capacity on a big stout framework. His sons will add pounds to your calf crop with an element of style.



L to R: George Bitz, Paul Bitz, Dylan Bitz, George Hammond Jr., Colton Hammond, Jim Bitz and Jacob Bitz at the 2023 Genetic Partners Sale.
Above: The Hammond steer calves on feed at the J&P Feedlot, Napoleon, ND.

MacDonald Ranches Genetic Partners Salers Source Network - Its all about connections!

When we began planning for the first Genetic Partners Salers Influence female sale in 2011, George Hammond of the Hammond Ranch in Hardin, MT was one of the first to step forward and consign bred females to the sale. The Hammond Ranch has been breeding commercial Salers cattle since the early '80's and they are strong believers in the value that Salers genetics bring to their operation. That first Genetic Partners sale, and each one since, was held at Napoleon Livestock Auction in Napoleon, ND. Napoleon Livestock is owned by George, Jim & Paul Bitz and Ray Erbele, who has since retired. Ray Erbele has long been an advocate of Salers cattle, using them in their own cowherd and feedlot since the early '80's as well and it was largely his influence that brought Napoleon Livestock to be selected as the site for the Genetic Partners sale. That first sale brought commercial cattlemen using Salers genetics from around the region together and, as owners of the sale barn, it gave the Bitz family a chance to see Salers genetics at work in this area of south central North Dakota. As the years passed, the Bitz's gained an appreciation for Salers cattle. Along with being co-owners of the sale barn, brothers Jim and Paul Bitz were also busy building one of the largest feedlots in North Dakota. J&P Feedlot today is a 9000 head state of the art feedyard that includes two confinement finishing barns. They finish many of the cattle that come into the lot, something that is not that common in North Dakota. Having seen the Hammond breeding cattle come to the Genetic Partners sale for nearly a decade, Jim and Paul purchased the Hammond Ranch steer calves on the Northern Video Auction in 2021 and brought them to Napoleon to be finished in their lot. The results were outstanding. According to Paul Bitz, "We really appreciated the good disposition of the cattle, which is especially important for finishing them in the confinement barn. Their conversion was among the best we have ever fed and their carcass yield of 65.5% may be the highest of any we have shipped out of this lot" In 2022, they purchased the steers again, looking forward to more outstanding performance. The Genetic Partners Salers Source Network and the Genetic Partners Salers Influence Commercial Female sale are helping to make the connections that enable our customers to get enhanced value from their MacDonald Ranch genetics.

VISIT

www.macdonaldranches.com

- Reserve your copy of the Performance Power 2023 Sale Catalog
- View videos of the sale cattle
- View ultrasound data and final gain performance data as it becomes available
- See a detailed listing of the bred females that will be selling
- View the data archives of previous Performance Power and Genetic Partners sales
- Learn more about the MacDonald Ranches breeding program



Count on MacDonald Ranch genetics to maximize the one trait that counts in your cowherd...PROFIT

Take Advantage of the "Extra Value" in MacDonald Ranch Genetics

- Calving ease and calf vigor means legendary calf survivability
- Extra longevity and fertility of Salers females means more pounds of calf per cow in a lifetime
- Salers are the highest marbling and lightest birth weight of the Continental breeds
- 35 years of breeding Salers and selecting for gentle dispositions
- Reduce or eliminate brisket disease problems
- All double-black bulls tested for homozygous black genotype
- Bulls developed to stand up under tough breeding conditions
- Complete ultrasound and performance gain test data
- Delivery cost on bulls guaranteed not to exceed \$500 anywhere in the continental U.S. Free delivery on purchases of 5 bulls or more.
- Customized Approach to Customer Service - we will gladly take the time to understand your needs and help you select the bulls that will best complement your cowherd. For help with anything from crossbreeding plans to marketing options, we are just a phone call away.

www.macdonaldranches.com

Find us on 

Clip and Return

Get your sale catalog and preview DVD...

You're invited to the ranch anytime, but if you can't make it to Bismarck before the sale, return this coupon and we'll send you a sale catalog, DVD of the sale cattle and any other information you request. Or you can request your catalog and DVD online at www.macdonaldranches.com.

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

- Performance Power 2023 Sale Catalog
- DVD video preview of the sale cattle
- Sire Directory and Semen Order Form

Our philosophy on bull development...



Shown here is a part of our 40-acre bull development pen where our bulls are fed and developed from weaning to sale time. We believe that delivering a sound bull that will stand up and maintain his condition in a pasture breeding environment is a vital part of the success of the bulls we produce. That's why our bulls are selected rigidly for soundness and fertility and developed on a high roughage ration in this 40 acre pen. They come to you grown out, hardened and ready to work.

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

Absentee Bidding

We sell many cattle by sight unseen bids every year. If you are unable to attend the sale, we would be glad to assist you with bidding on the animals you have selected. You can watch and bid online at dvauction.com, submit bids by phone or place bids with one of our representatives at the sale. We would be glad to discuss the bidding options and which cattle might best fit your needs. We will also arrange to have cattle that you purchase delivered. Give us a call to set up a plan for absentee bidding.

Performance Power 2023

170 Salers, Optimizer

Composite and Angus Bulls

15 Foundation Female Heifer Calves

85 Bred Salers and Salers X Females

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