

# MacDonald Ranches Performance Power 2017 Sale

Black and Red Genetics to Maximize the One Trait That Counts...*PROFIT*

**March  
14  
2017**



**Performance Power 2017 Sale  
Tuesday, March 14 2017- 1:00 PM CST  
Kist Livestock Auction - Mandan, ND**

## 300 Head Sell

**Our most powerful offering of Salers and Optimizer bulls ever!**

**Selling 170 Bulls** *including about 80 full-blood, purebred and high % Salers bulls along with 80 Optimizer Composites and 10 Angus.*

**Selling 130 Females** *including 115 bred Salers and Salers-cross females direct from our producing cowherd and 15 premier herd foundation heifer calves.*

MacDonald  
Ranch  
Established 1886

## [www.macdonaldranches.com](http://www.macdonaldranches.com)

Visit our website to request a sale catalog and preview DVD of the sale cattle, view pictures, to see performance and ultrasound information as it becomes available and see additional data on the bred females



# MacDonald Ranches

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**America's #1 Breeder of Salers Carcass Trait Leaders**



# Put Your Breeding Program On the Move

With Sons and Daughters of our Breed-Leading Herdsires



**MAC ANDERS 29A**

BW	WW	YW	Milk	CED
-3.7	+38	+72	+25	+3.6

ANDERS is our young purebred Salers herdsire who sets a new standard for calving ease and gentle dispositions. Ranks in the top 1% of the breed for BW & calving ease.



**MAC ATOMIC FORCE 36A**

BW	WW	YW	Milk	CED
+0.8	+31	+72	+27	+1.2

Pictured is MAC FORCE FIELD 273C, an ATOMIC FORCE son and the \$14,000 2nd high selling bull of our 2016 sale. His full brother sells along with 20 other Atomic Force sons.



**ECR BOWMAN 449B of 28U**

BW	WW	YW	Milk	CED
+0.4	+44	+88	+21	+0.3

The first sons of BOWMAN will be a feature of the sale offering. This moderate-framed sire is a type changer for adding capacity, muscle and fleshing ability.



**MAC TORRINGTON 139T**

BW	WW	YW	Milk	CED
+0.7	+42	+78	+22	+1.7

Perhaps one of the best balanced herdsires ever to emerge from our breeding program, TORRINGTON covers all the bases from calving ease and performance to female power.



**MAC STRIKE ZONE 13Z**

BW	WW	YW	Milk	CED
+1.8	+36	+74	+24	+0.5

STRIKE ZONE brings together the maternal power of TORRINGTON with that of his powerful dam. His full sisters have produced a number of top sellers in recent years' sales.



**WARD 61U ZINGER Z243**

BW	WW	YW	Milk	CED
+0.3	+67	+125	+22	+1.1

ZINGER was the top selling bull of the breed in 2014, topping the Ward Ranches sale. His exciting progeny combine calving ease with capacity, muscle and performance.



**OPP SABER 847U**

BW	WW	YW	Milk	CED
+0.1	+53	+99	+26	+1.3

OPP SABER is a breed pacesetter for producing gentle dispositions combined with outstanding performance and sound-uddered, spectacularly productive females.



**MAC BLACKBEARD 31U**

BW	WW	YW	Milk	CED
-2.2	+50	+94	+21	+2.1

Homozygous black and homozygous polled Optimizer who contributes both true calving ease and outstanding performance to his progeny. An impressive set of sons sell.



**MAC QUARTERBACK 58Y**

BW	WW	YW	Milk	CED
-0.2	+50	+102	+24	+1.2

Homozygous black and homozygous polled Optimizer who transmits abundant capacity, muscle shape and performance in a pedigree loaded with superb carcass traits.

## Salers Genetics are Meeting Industry Demands Now More Than Ever!

*High-quality Salers genetics have more value in today's marketplace than ever. Over the past three years, our cull steers and heifers finished in our own feedlot and sold on the grid to JBS in Grand Island, NE have netted an average premium of \$42.60/head. They graded 7% better than the plant average with 17% more Yield Grade 1's, 2's and 3's. They averaged 28% CAB vs. a plant average of 19% and they weren't even all black! As we've been saying for years, adding Salers genetics takes off the fat while retaining the marbling and that's seeing a significant premium in today's marketplace. Add in the extra value of the calf survivability, fertility, longevity, milking ability and hardiness of Salers-cross females and Salers genetics make a lot of sense as your best crossbreeding option to realize the most profit from your cowherd.*

## Take Advantage of the Extra Value in

## MACDONALD RANCH BULLS!

*We offer the most complete data package possible to help you select the best herdsires for your cowherd.*

- Complete EPD, weight and framescore info
- Ultrasound Scan Data
- 100-day on feed gain test
- DNA testing for homozygous black genotype on all double black bulls

*"Lord, not to us but to Your Name be the glory, because of your love and faithfulness."*

*-- Psalm 115:1*